



Revealed:  
The Sales Letter Secrets of a  
Six-Figure Copywriting Master



# Before you go to work, <sup>★</sup> take just ten minutes to <sup>SIMPLE + IMMEDIATE</sup> bank daily, tax-free £120, £274 or £365 profits <sup>EASY</sup>

While you eat your cornflakes <sup>RELATE</sup> each morning, just check one simple website for one simple profit signal...

If the signal is there – lock-in your profit. If it isn't – finish breakfast and get on with your day as normal...

It really is **SHOCKING** how simple this is:

In June it made 25 beta-testers a great £1,985, in July it pulled in a quick and easy £995, and in September it banked a huge £6,440...

"The system is working well for me. The signal is easy..." – Steve Brads

"I can hardly believe all those positive profit figures" – George Hext

"...very simple to use and had no problem putting it to work. In fact the system itself is so simple that I was almost worried that I hadn't understood it." – Joe Bourne

Dear Reader,

You wake up...

Put your dressing gown on, turn on your computer and check for a simple profit signal.

If the signal's there – you tap a few keys – and come 4pm that day you could bank your first £120, £274 or even £365.

No matter who you are, what you do or how much time you've got to spare during the day... you could do this.

Most people wake up and it's all a rush to get to work... for what? By the time you've paid the government, paid the landlord, and paid the bills... there's not much going.

So, imagine arriving in the office knowing that before you sit down at your desk you've made yourself an extra £120, £274 or even £365.

Seriously. When you leave the office at five... and everyone else slugs off depressed... you check your account at the ATM on the corner and there's an extra £120 in there.

Thanks to those ten minutes you spent before you left for work in the morning, you're now £120 richer...

BOTH  
OUTCOMES  
DEALT  
WITH

READER IMMEDIATELY IN PICTURE

Don't forget!  
Every pound you  
make from this is  
tax-free. It's all  
yours to spend  
how you want!

HANDWRITTEN  
NOTES.

...continued overleaf...



GET READER THINKING OF OUTCOME

And every single pound of that is tax-free. Seriously. The government, the landlord, the bills... nobody can touch that.

It's all yours. You can spend it how you wish.

Let me ask you then... you've just withdrawn an extra £120. What do you spend it on?

Maybe you call your friends back, get the drinks in and relish in being the most popular person in the office...

Or maybe your first thought is of your partner at home... you pick up a nice bottle of wine, Chinese takeout with all the trimmings and a bunch of roses and in the process you get out of doing the dishes for the rest of the month.

Or maybe you don't withdraw the cash. Maybe you let that extra income build and build each day of the week, watch the £97 turn into £194, into £291, £388, or even £485.

**Don't forget. That's tax-free. It's ALL yours. So you really can spend it how you wish.**

And it's just ten minutes before work. If one day you oversleep or if you need to be out extra early: no worries. You can do this any morning, Monday to Friday – whenever it suits you.

**How a quick 10 minutes before work could pocket you tax-free profits every single day**

I want to show you right now just how easy this is to do...

No matter what experience you have, when you follow my simple instruction each morning – while you eat your breakfast – it will take you no more than 20 minutes, tops.

Heck, most times, it's about 10 minutes. Sometimes even, it can happen in 5. But mostly **you'll need just 10 minutes.**

Best of all, though: once you're done there's no more 'work' involved at all...

Other than collecting your profit later that day.

So, 10 minutes each morning is all you need to do this. But

This is so simple, ANYONE could do it + plus you can email me for advice at anytime

you don't need to tell me... I know there are a lot of people out there who claim that you can make easy money for 'just 10 minutes work'.

I'll be honest... they really get my goat.

I won't get too strong but it really does. Because you and I both know it's an absolute load of bull.

When they lie like that, it ruins it for everyone. I bet right now you're probably reading this thinking I'm one of them. But the truth is, **I do this myself every morning...** I generate regular profits and it takes me about 10 minutes on average.

Heck, I've been **doing it myself since the 90s** when I first discovered I could quit the trading floor and pretty much live using this system...

And I tell you, I'll continue doing it tomorrow, the day after that and the day after that and the... you get the idea.

In fact, to make sure it wasn't just me – I asked my publisher to invite 25 beta-testers to try this out for themselves. I got just regular people and gave them what I'd like to give you today...

I'll be honest – I was relieved. The feedback was great and Joe really summed it up when he wrote to me to say...

"...very simple to use and had no problem putting it to work. In fact the system itself is so simple that I was almost worried that I hadn't understood it." – **Joe Bourne, Beta-Tester**

You see, these regular tax-free profits are generated very simply by placing a simple 'trade' on the FTSE 100 each morning. And it works perfectly.

But hey, don't let that word 'trade' or even 'FTSE 100' put you off. That is absolutely no reason for you to miss out on this universal profit opportunity...

**I'll tell you EVERYTHING you need to know to lock-in these simple profits for yourself.** Even if you've never made a single 'trade' in your life, I am 100% convinced that with my help you'll be able to start doing this yourself.

In fact, I'm certain that within a week, you'll be raiding the financial markets like an old pro – even if you're not fully sure what the FTSE 100 is today!

**A totally universal opportunity for anyone who wants EVERYDAY to be a tax-free PAYDAY**

If you're familiar with the FTSE 100... if you know that it's a share market made up of the 100 biggest companies in the UK... if you know that sometimes it goes up and sometimes it goes down...

If you know that much, then good news:

**You're already 99% there. This is going to be easy for you.**

It's the final 1%, the key to making money from the FTSE 100 that I'd like to share with you right now. And it's so easy.

So straight-forward in fact, that you'll be shocked – but you'll also be bowled over by the enormous profit potential this technique unlocks for you.

**I mean, who says only financial fat-cats can make money from the financial markets, anyway?**

No matter what experience you have... you could spend 10 minutes each morning before you go to work and by the time you're ready to clock off, you could enjoy the same profit potential as any experienced fat-cat City trader...

In fact, if you're able to spare just ten minutes before work you could very easily bank an extra tax-free £120, £274 or £365 profit. And that's just one day...

Just check out the tax-free profits you'd have picked up the week of the 7th September 2009, spending just 10 minutes or so each morning checking for this simple signal...

MAKE TESTIMONIALS PART OF PROCESS

TACKLE KNOWN OBJECTIONS HEAD ON WITH HONESTY.

IF YOU DON'T KNOW, YOU DO NOW



obvious, repeating profits

- **Monday 7th:** you spot the signal, place the trade and...  
**You pick up a simple £380 profit...**
- **Tuesday 8th:** you spot the signal, place the trade and...  
**You pick up an easy £90 profit...**
- **Wednesday 9th:** you spot the signal, place the trade and...  
**You pick up a huge £650 profit...**
- **Thursday 10th:** you spot the signal, place the trade and...  
**You pick up a tax-free £380 profit...**
- **Friday 11th:** you spot the signal, place the trade and...  
**You pick up a nice £290 profit...**

That's a massive **£1,790 proven profit** in just one week and that's just with **£10 trading**...

Heck, if you'd prefer to **trade at £2** and really take it slow, in just that one week **you'd have picked up £76, £18, £130, £76 and £58...** a total of **£358** completely tax free.

**For just 10 minutes or so over breakfast, that's such an easy profit no one should be missing out here.**

You'll notice though, I keep mentioning that you need to do this before you go to work, whilst you have your breakfast.

That's the thing.

What makes this work, what stands it out from so many other opportunities out there is that the signal we're looking out for is influenced by the real money-makers.

We're not dealing with the 'too-late-in-the-day tipsters' who are running around chasing a few bits of profit here and there – we're following the big boys...

Did you know that the real business, when the biggest 'volume' of profit is traded on the FTSE 100 is first thing in the morning? While your average mainstream tipsters are still in bed, **the real profits are just sat there waiting to be scooped up.**

It's all down to time differences.

You see, America's equivalent of the FTSE 100 is the Dow Jones. The FTSE closes at 4.30pm and the Dow Jones closes soon after 4pm. But 4pm in America is 9pm here in the UK.

So, traders here in the UK have to wait until the FTSE opens again the next day at 8am to react to what went on in the American market the evening before!

And when they do react first thing in the morning, most days they flood into the market a simple signal that we can very easily spot and get in on too.

But the key thing is – for you to pick up these simple profits – **you need to be there in the morning when the big profit moves are happening.**

Hey, don't get me wrong... you hardly need to do a thing. All you do need to do is wait for this simple signal and then click your mouse a few times...

You could very easily do this while you're having a shave... or getting the kids' breakfast ready... or just relaxing with your first coffee of the day.

**Once you've locked-in the day's profit all you need to do is finish breakfast and get the kids to school...**

Actually, don't forget to check for your profit when you get home...

It's easy to forget after a busy day at work. On average, it only takes 10 minutes (20 minutes tops) to check for this signal and lock-in your potential profit...

So, after you've had your boss on your back all day, filled in a ton of boring paperwork and deflected constant questions from the annoying temp sat next to you... it's important you remember to grab your winnings.

**They're paid straight into your account; you just need to take them out.**

Those winnings could be anywhere between **£50 or £560 a day**. In fact, sometimes they're even bigger. It all depends on how much the market moves that day...

In fact, here was a great week... every day you would have picked up over **£100 tax-free**...

It was the week of the 17th August 2009 and spending just 10 minutes each morning you could have collected a total of **£2,770**. Just take a look...

It will take you about 10-20 minutes to check for this signal and you can do it while you get ready for work

- **Monday 17th:** you spot the signal, place your trade and...  
**You pick up a simple £260 profit...**
- **Tuesday 18th:** you spot the signal, place your trade and...  
**You pick up an easy £540 profit...**
- **Wednesday 19th:** you spot the signal, place your trade and...  
**You pick up a nice £560 profit...**
- **Thursday 20th:** you spot the signal, place your trade and...  
**You pick up a tax-free £210 profit...**
- **Friday 21st:** you spot the signal, place your trade and...  
**You pick up a huge £1,200 profit...**

**It's that simple.** You wake up, put your dressing gown on, turn on your computer and check for a simple profit signal. And come the end of the week, with **£10 trading**, you've picked up **£2,770 profit tax-free** in just one week...

And as I say, even if you'd played it safe that week with just **£2 trading** you'd still have grabbed an easy **£52, £108, £112, £42 and £120...** a very nice **£434 extra income** for the week.

But get this...

BREAK UP TEXT

...continued overleaf...

EVIDENCE  
KNOWLEDGE  
OF  
SUBJECT  
IN  
DOWN TO  
EARTH  
WAY

LITTLE BITS LIKE THIS  
BREAK UP LONG COPY –  
ALWAYS USE THEM



Now, let me be clear here, this won't happen all the time. To be perfectly honest, considering the date this happened, I thought someone was taking the mick. I mean, it was April 1st.

But regardless of what day it was, this doesn't always happen like this. But sometimes it does.

Usually, as I mentioned before, using this system you should expect to pick up £300-£500 a day with £10 trading...

But April 1st last year, if you had taken 10 minutes before you went to work, with £2 trading you could have grabbed £382 profit in just one day...

And with £10 trading **you could have walked away with a huge tax-free profit of £1,910.**

That's £1,910 in just one day!

It's shocking how simple this is. If I gave you a handful of tenners on a Sunday night and told you to turn it into £2,770 by the end of the week, I wouldn't blame you if you tried to admit me to the madhouse...

In fact, I bet if I gave you a handful of £2 pound coins and told you to turn that into £434 in 5 days it would not surprise me if you told me to get real. But I assure you, these kind of tax-free profits are very real...

### Discover how you could start generating regular profits before work Monday to Friday for the next year.

You know, I always think people should be paid for their commute to work. Maybe it's just me, but I actually think bosses should fork out for your time in the morning too...

I mean, chances are: if you didn't need to get up early for work, you'd stay in bed a little longer, right?

I know, I know... it's a pipedream and your boss would argue that your salary includes that extra time. So how come you're contracted for a 37 hour week?

But that's why I like this second income generator so much and it's why I'd like to share it with you today...

You see, with the extra income you get from this, it's like being paid for that morning time. It's as though you're being paid to make breakfast, like you're being paid just to get to work.

And that's a great feeling, believe me.

### So how can you start picking up these easy profits?

Well, right now, I'd like to send you an exclusive copy of my **Profit Before Work System**.

I'd like you to try it out for the next 30 days and see how much it makes you.

Based on the comprehensive testing the beta-testers have done on this, in the 30 days that you're trying this out for yourself, with £10 trading, **I fully expect you to be able to pick up between an overall tax-free profit of somewhere between £3,126 and £7,160.**

With £2 trading, I expect you to pick up around £258 - £434.

And just take a look at what Joe said about his testing experience: "I think **the system is very easy to follow** and doesn't really require any prior knowledge of the financial markets..."

"Overall **I am making money with this system** although users have to be realistic and know that you won't win every day. Don't panic and try to beat the system, **stick to it and you will be successful.**"

It was the same for Steve: "**The system is working well for me. The signal is easy...**"

And Karman wrote explaining that by following my **Profit Before Work System** he had "...**learnt so much, it is unbelievable.**"

So, let me say that again...

In the 30 days that you're trying this out for yourself, with £10 trading, **I fully expect you to be able to pick up between an overall tax-free profit of somewhere between £3,126 and £7,160.**

Or if you'd prefer to take it a little slower to begin with... at £2 trading, I expect you to pick up around £258 - £434.

But look. If you're not happy with the profits you make over the first 30 days, I will happily refund you totally for the cost of the system.

And before you decide either way, I want to be clear on this...

Some days the signal won't be there. It doesn't happen often, but some mornings you'll check for the signal and it won't be there.

You don't need to panic; it's par for the course. You just leave it for that day and go to work as normal.

But some days, the signal will be there and we'll lock onto it as normal. However, instead of seeing a profit, we might hit a loss. Now and again, it's just how these things play out.

The great thing about this system, however, is that you can very quickly cover any loss anomalies with the next days wins. And the fact is, any possible loss is strictly limited thanks a special risk-limiter technique I've developed...

### The '15 point risk-limiter' allows you to pick up huge £120, £274 and £365 daily profits with assurance and peace of mind

You see, with most systems that raid the financial markets - what they don't tell you is that as well as the potential to make some albeit very nice profits, there is also a huge risk of running into even bigger losses.

Problem is, those other systems suck people in with a promise of huge gains but skirt over the potential losses. You give the system a go only to find out that in actual fact you lose far more than you win!

Forget that. I'm not interested.

With my **Profit Before Work System** the risk is strictly limited and no matter how much you stake on the system - you will know exactly how much you could lose.

WORK TESTS INTO COPY AS WELL!

DESCRIBE ALL OUTCOMES

\* TARGET WOOLSTRA CUCKER'S

↓ RELATE TO EVERYDAY EXPERIENCE. IT'S ABOUT CONNECTING ON A DEEPER LEVEL THAN JUST GAINS.



Believe me, knowing the limit of your potential loss will give you enormous peace of mind and much greater confidence. It does me.

But here's what will give you even bigger peace of mind...

The most you can ever stand to lose is 15 points. So let's say you're £10 trading – that means you're staking £10 per point...

With £10 trading, on average you can expect to make between £170 – £250 a day (and that's being quite conservative) but the most you could ever lose is £150. **That's your absolute risk-limit.**

And get this...

With £2 trading – that's trading just £2 per point – you could make, on average between £50 and £100 a day. But **the MOST you'll ever risk is just £30. As I say, that's your absolute risk-limit.**

You can quickly see that with my **Profit Before Work System** not only have you got the potential for huge daily profits like £120, £274 and £365... you've got assurance and peace of mind.

Actually, let's take a quick moment to check this out...

Because this is a perfect example of a week when all that could happen with the system: **does** happen...

It was the week of 31st August 2009 and if you'd have been spending your 10 minutes each morning checking for this signal here's how it would have played...

- On the Monday the signal isn't there. So, don't place a trade.

**You just go to work as normal...**

- On the Tuesday the signal is back in action...

**You pick up an easy £1,260 profit...**

- On the Wednesday the signal's there but it runs a loss...

**You suffer a disappointing £300 loss...**

- On the Thursday though, the signal comes good...

**You quickly get back a £280 profit...**

- And on the Friday the signal is back in action once again...

You cancel Wednesday's loss completely, with £50 profit...

So, even with a day when the signal wasn't there AND a day when the signal slipped up and returned an irregular loss, **you still would have banked an amazing £1,290 tax-free profit...**

Of course, that's with £10 trading, but if you'd been playing it safe with £2 trading – even with the loss on the Wednesday – **you'd have still clocked up a great £258.**

Remember, that's completely tax-free. Every single pound of profit you collect is yours to keep and spend however you wish. **The money-grabbing government can't touch any of it.**

Month	Government-Proof Profit
January 2009	£2,170
February 2009	£6,755
March 2009	£260
April 2009	£1,885
May 2009	On Holiday
June 2009	£1,985
July 2009	£995
August 2009	£6,440
September 2009	£6,640
<b>Total Profit To Date</b>	<b>£27,130</b>

And I want to show exactly how much 'government-proof money' this system has already generated (based on £10 trading) since I started live testing...

You might notice something strange there...

**There's no loss.**

Because overall, thanks to my special risk-limiter technique...

The Profit Before Work System has not had a single losing month.

Even March, when we had a bad run of losses... thanks to the risk-limiter, we still ended up in profit.

And even with that low profit month, on average, with £10 trading you could have very easily used this to **pocket yourself a government-proof £3,391 a month.**

Playing it safer with just £2 trading, on average you could have picked up a **very nice and easy £678 completely tax-free.**

Remember, this is just a ten minute thing before you go to work each morning, Monday to Friday... you don't need a shred of experience... it doesn't matter what you do or what your background is...

**You can do this.**

So, the big question – how much is it going to cost you?

Normally, to be able to follow this system yourself, it would cost you £495.

**But I won't mess about here – to receive an exclusive copy of my Profit Before Work System it will cost you a one-off payment of £247.**

Yes, you read that right.

It will only set you back a one-off payment of £247.

I'm going to give you an upfront, off-the-bat discount of over 50%...

BE  
CLEAR  
AND  
OPEN  
ABOUT  
RISK

IF YOU HAVE  
A GOOD TR  
STAY  
ABOUT  
IT.

CONSTANT  
REMIND  
ABOUT  
'TAX-FREE'

50%  
DISCOUNT



The only catch is: I must limit how many people I'm able to take on board. And this isn't some marketing spiel. Fact is, I want every single person who tries this to be able to make money...

That's why once you've received my **Profit Before Work System** I'll be sending you a special weekly email to update you on the trades that the system has generated...

And I'll give you my personal email address so that you can email me if you do happen to get stuck or need a little guidance.

To offer that kind of personal support and to be fair to everyone who tries this, I'm sure you understand that I can't spread myself too thin.

So, I'm limiting the amount of people I accept to just 250. And that's on a strictly first come/first served basis.

To get on board then, you can't waste any time on this.

As I say, to get hold of my **Profit Before Work System** and receive the personal support I'm offering here... it would normally cost you £495.

But you could be looking at **daily profits of £260, £540, £560, £210, even £1,200** each and **every day** of your working week and all it will cost you is £247...

That's an immediate saving of over 50%.

**Right now, the fact is:** if you want to increase your income and are prepared to spend about 10 minutes each morning acting on a simple signal then this is the right system for you.

I've shown you how simple this is, that it's just a case of looking out for one simple signal each morning...

I've shared with you the proof of how much this has made and there for you to see is the huge and proven £3,391 a month profit...

And I've explained that if you're willing to give this a go for 30 days to see how much 'government-proof profit' YOU could make... I'll happily **reduce the regular cost by over 50%...**

But one minute, I've been rude.

We've got this far and I haven't even introduced myself!

I don't want to take too long over this as they'll be plenty of time to get to know you a little better as **you'll be able to email with any questions or queries you might have when you're putting this system into action...**

But quickly anyway...

My name is John and I've been working in the financial markets for over 25 years now.

They're my bread and butter. Seriously. Thanks to the years I've spent studying them, I've been able to afford to put my daughter through school, take regular holidays to beautiful places like Morocco, Thailand and Biarritz and generally live the life I always hoped I would

I've written numerous books on making money from the financial markets... and the last thing I want to do is brag, but I have personal students who pay me hundreds to advise them on their day-to-day trading and people pay thousands to attend the seminars I hold...

But frankly, all that's completely irrelevant.

Why? Because I know that right now, what is really important to you is discovering if this will work for you like it has for me and those 25 beta-testers.

That's why I want you to **try this for 30 days with absolutely no obligation.**

I am confident that during that time you will see firsthand just how perfectly this could fit in with your busy schedule and provide that extra income you've been looking for...

And I'm sure you can see the potential here is huge.

But just so you have that baseline confidence, I promise that if you don't make that initial investment of £247 back during those 30 days I will refund you that back completely.

So that's my offer. And I hope you don't mind me saying but I think it's a very fair one.

If you give this a go for 30 days, for just £247 – that's a discount of over 50% – I will send you my Profit Before Work System and my personal email address in case you need a helping hand...

And as a baseline guarantee, if you don't make at least your initial investment back in the first 30 days I will refund you the cost of the system completely.

And just in case, I can tell you that refund guarantee is backed 100% completely by my publishers at Agora Lifestyles – so you know your money is safe and it's a genuine, cast-iron promise I'm making here.

Just to recap then and make sure I'm clear, I always think it's best to do a very quick Q and A session...

**Q. How much do I need to start picking up these potential profits?**

**A.** If you take up my offer to try this for 30 days, I'll give you a discount of over 50% on the usual price of £495 and you can get your hands on the **Profit Before Work System** for a one off cost of just £247.

After that one-time only cost, it's up to you how much you stake...

If you want to stay low with just £2 trading – that's fine. You could be looking to pick up around £52, £108, £112, £42 and £120 on a daily basis.

As your confidence builds or if you want to kick off with £10 trading straight away, you could be looking at picking up hundreds on a daily basis.

**Q. What exactly does this involve, how long will this take me?**

**A.** As soon as you decide to give this a go and complete your trial reservation, I'll send you an exclusive copy of the **Profit Before Work System**. (I'll send it by recorded

POT IT BACK ON THE READER

WORK Q&A INTO THE COPY.

\* REPEAT MAIN POINTS.



delivery by an independent delivery company so that we avoid any postal strike problems – I don't want that to get in your way.)

All you need to do is read through it – it'll take you about half an hour – and then pop it next to your computer.

Each morning, between 8 and 8.30am, whilst you're getting the kids ready, getting dressed for work or just having your breakfast, you just need to refer to the simple instruction detailed in the straight forward manual and check your computer for the simple profit signal. A few clicks and you're done.

After that, it's back to the day as normal. Your profits are paid directly into your account – you just need to withdraw them.

**Q. Do you need any special computer programs or complicated (and expensive) 'charting software' to do this?**

A. Certainly not. Everything you'll need technical-wise is on one website which is free and I'll show you how to access the site and set up your account. It's simple.

There's no complicated software involved and you certainly won't have to purchase any expensive trading programs or nonsense like that.

And just in case you're wondering, you can do this on a regular PC or a fancy Apple Mac... actually, if you've got a mobile phone with decent internet connection, you could probably do it on that.

**Q. What if I'm not sure about how to follow the instruction?**

A. Trust me, it's dead easy. And I'm sure when you've done it a few times, you'll be able to do it without even checking the manual.

But to make sure you're completely sorted and don't miss out on a single profit opportunity each morning you can just follow the simple instructions I've laid out in the manual and you can't go wrong.

As beta-tester Joe said: "...the system itself is so simple that I was almost worried that I hadn't understood it."

Plus, if you run in to any other problems, I'll send you my direct email address so you can get in touch with me at anytime.

**Q. Are there any ongoing or hidden costs that will sting me down the line?**

A. Definitely not. As I say, a one time only £247 will get you a copy of my *Profit Before Work System* and my direct email address.

Even with just £2 trading, if you don't make **at least** that back in your 30 day trial period, you can get a complete refund and you will get my sincerest apology.

To be perfectly honest though, I think you'll make at least 3 or 4 times that in your 30 day trial period so I think the

only hidden cost will be the time it takes you after 30 days to email me with your success story

OK. I think that's everything covered. I hope you can see that this is a great offer and I hope you're in with me on this...

**So this is it... before work, you could take just ten minutes to bank an extra £120, £274 or £365 tax-free profit...**

And as I've explained, no matter who you are, no matter what you do, you could very easily start increasing your income on a daily basis...

Are you ready?

**MAKE IT MEAN SOMETHING.**

To make sure you're one of the first 250 people who'll be lucky enough to get in on this and to make sure you're able to start picking up regular tax-free profits every day, Monday to Friday, all you need to do is fill in your details on the orderform overleaf.

I'll dispatch a copy of the *Profit Before Work System* by recorded delivery so that we avoid any postal strike problems and you can get started on this as soon as possible.

Then, before you go to work, follow my simple instruction and by the time you clock off you could have pocketed your first profit.

I really do look forward to hearing your success stories...

Best wishes,

John

John  
Profit Before Work  
[www.profitbeforework.co.uk](http://www.profitbeforework.co.uk)

**P.S. This really is a universal profit opportunity – do not be the one to miss out...**

**WEAK PS - SHOULD EXPAND ON AN ELEMENT OF THE PRODUCT, ESPECIALLY GIVEN THE SPACE AVAILABLE.**



STRICTLY LIMITED! ONLY 1,000 COPIES OF  
THIS FREE GUIDE AVAILABLE

THE REPORT THE AUTHORITIES  
DON'T WANT YOU TO SEE...

# "READ THIS OR DIE POOR!"

"YOU ARE BEING LIED TO... AND YOU  
COULD END UP LOSING EVERYTHING IF  
YOU SIT BACK AND DO NOTHING!"

This year will see the coalition government totally screw up the UK  
economy, the value of your savings will plummet, and millions  
of people will retire without getting a penny of what  
they were promised.

TARGETTING And if you're 35+, you're going to get dragged  
into this mess whether you like it or not.

But if you can spare yourself 5 minutes to read this, I'll show you  
5 simple, easy and proven ways to make serious money in 2011.

All you need is:

- ✓ A MOBILE PHONE THAT'S SWITCHED ON...
- ✓ A COMPUTER...
- ✓ AN INTERNET CONNECTION...
- ✓ AN E-MAIL ADDRESS...

AND JUST ONE MORE THING...

Dear Friend,

I'm not going to treat you like a child and waste minutes of your valuable time trying to  
persuade you to read this letter.

Instead, I'm going to break all the rules and SHOW you how you could make between

...please turn over...

SCARCITY

STOCKING, BUT  
EFFECTIVE

\* MAKE A  
SHARED  
ENEMY

GOES STRAIGHT  
TO THE  
DETAILS

SEEMS  
YOU  
ALMOST  
HAVE  
EVERYTHING



GIVE THE READER  
PERCEIVED POWER

£15,000 and £50,000 a year EXTRA, without giving up your day job (if you've still got one!) or working all hours like a slave.

It'll take you a couple of minutes to go through, THEN you can decide if you want your free report or not.

Remember though, there are only 1,000 of these to give away (when they run out you can buy one for £97), so please read through the following secrets and if any one of them interests you in the slightest, then reply to me TODAY before these reports run out...

### **£5,000 EXTRA INCOME SECRET NO.1**

#### **HOW THIS SIMPLE TEXT MESSAGE COULD EARN YOU £158-£326 OVER BREAKFAST**

I want you to picture something for me...

Imagine it's the morning and you're at home having breakfast. While you're sipping your coffee you receive a text, fire up your computer and go to one free website.

Really, you could just receive one simple text, triggered by a signal that is invisible to most people, but easy to spot when it's pointed out to you. If there's no text, you forget about it and carry on with your day.

But if there is, you spend five minutes pressing a few keys, before logging off and getting on with your day and forgetting about it.

**The next day you check your computer and see you're £57, £84 or even £122 better off.**

That's £57, £84 or even £122 extra cash sitting in your account.

Or it might be £114... £168... or £244... it all depends on how much you 'asked for'.

And depending on how you play this, you could really strike it rich with as much as £285... £420... or £610 in one hit!

Sound like a dream that will never come true? Well, it's not.

A man I'd like to introduce you lives off this extra income technique and has been doing so for years ever since he got made redundant from a crappy IT job in the City.

So, what's his secret?

Well, I'm not going to reveal that right here (the details are only for do-ers!), but I can tell you a little bit about this...

#### **The secret signal that lets ordinary folks like me and you 'steal' a serious second income from the financial markets**

With your permission, I'd like to show you how an exciting, almost forgotten way of raiding the financial markets, called Fixed Odds Betting, has made it possible for ANYONE to nail small profits day after day.

Don't worry that this is about the financial markets -

you need NO skill, NO experience and NO head for numbers to make this work.

This is literally as easy as going to the bookies and placing a bet that Manchester United will beat Grimsby Town in the FA Cup.

You can do this from home, from work or even on holiday... so long as you can get online - and follow ONE SIMPLE SECRET to the letter - then this could soon be pumping a few hundred pounds into your pocket.

**This really is simple:**

REPEAT, REPEAT, REPEAT

Just receive the text, turn on your PC or go to page 2 of your guide and logon to the website it shows you. Then just follow the instructions and place a simple trade.

The next day you could almost guarantee a payout - depending on how much you 'ask for' - of £57, £84 or even £122.

And this is tax-free, because it's classed as a bet.

This won't make you millions. Nowhere near. But it gives you the power to **REALISTICALLY** make you hundreds of pounds thanks to a few simple clicks of a mouse - **and that's something most people can't do.**

Remember too, you can do this **in your spare time**, over breakfast, during lunch, in a few spare minutes mid-afternoon, in the evening... whenever it suits you.

Just follow a few simple steps and the extra cash could be yours.

No hanging around, no guesswork, no learning a new skill that takes months to get the hang of...

You just fire up your PC, spend two minutes checking a free website and if the signal is there - BANG! You could make a 'small' profit.

Well, I say 'small' - a few hundred pounds IS **peanuts** for professional traders but for ordinary people like me and you looking to make a few extra quid, this is very, very decent money.

VS 'THEM'

And best of this is: you could start trying this immediately when you receive your copy of The Casual Millionaire. Just turn to page 2 and get started.

But remember, only 1,000 copies of this guide are FREE. When they've run out I'm going to charge £97 for this guide. So save yourself £97 and get this secret NOW!

Okay, that's the first secret I have for you... and that alone is worth getting the guide for.

But the point of this is to make sure you REALLY start to make the sort of money that could save you when times get really tough in the coming 12 months.

Actually, that's not quite true. I haven't compiled this guide to simply save you from financial hardship.

I want to take these hard times as an opportunity for

OPEN ABOUT ONLY  
REVEALING TO BUYERS



# REASONABLE REQUEST FOR SHARING GUIDE

\* THIS PAGE  
LATER IN PROMO!

tell you about.

- How to slash your inheritance tax by 90% and leave your kids what you've worked so hard for
- **How to get any parking ticket ripped up**
- How to save £2,100 of the cost of your mortgage
- **How to save £278 a year by buying one simple energy-saving device**
- How to use 6 simple steps to get an instant 25% pay increase
- **How to get a free money-making website, free hosting and immediate customers**

And today I'd like to show how YOU could start making considerably more money than you are right now by sending you a free copy of *The Casual Millionaire*.

All I ask is that you try Shortcut Confidential – with no obligation – for a whole month, so you can see what I can do for you.

I'm pretty sure we're on the same wavelength, which is why I'm sure you're going to love it. Me and my team work our socks off to crack open secrets that are being kept from you, like:

- **How to start making £500 a month from your doormat;**
- The hottest 'insider' share tips circulating around the City;
- **How to quick start your own internet business in just 20 minutes a day;**
- The two simple things you can do to give you more time to make more money;

And to get you started, I've put together the five hottest money-makers that will help you ride out 2010's financial nightmare and come out the other end richer and more successful than most people.

All I ask is that you accept my invitation to join our merry band and enjoy a 90-day risk-free trial of my monthly publication, Shortcut Confidential.

But that's not all...

We pack in more useful information in one day than others give you in a month!

During your 90-day risk-free trial I'll also send you my daily email – the **Shortcut Bulletin**. So, you'll benefit everyday, discovering a multitude of ways to increase your bank account.

Just for trying out Shortcut Confidential, you'll get a fantastic FREE Shortcut Bulletin daily e-letter and a FREE copy of *The Casual Millionaire: Five Proven Strategies for Making BIG Money from Home*.

Not only will you discover the five best ways to make money from home, you'll discover:

- **How you could use insider tricks from the**

**travel industry to get half price holidays - or even travel for FREE;**

- The secrets your supermarket is keeping from you and how you can use them to cut your shopping bill by 50%;
- **If you're getting the social security benefits you're owed (278,000 people aren't and you could be one of them);**
- How little known tricks could turn your property into a goldmine, regardless of what happens to house prices;
- **The 4 things you need to know to beat Inheritance Tax;**
- The 5 most common tax mistakes and how you could end up with as much as £6,800 cash back;
- **The secret industry auctions that could mean you get the car you're after for 50% less.**

But I don't just intend to SAVE you money; I want to give you the tools you need to MAKE money month after month...

Recently, I've told Shortcut readers:

- **The insider secret that could see you actually MAKE money during the economic downturn;**
- How to 'sweep up' an easy £1,280 backing Australian soccer teams to lose;
- **How to legally 'steal' £103,000 this year... from the UK's biggest publishers;**
- How a simple recession trick can get you a new home at an 80% discount;
- **How you can get free money from a little known cooperative;**

Basically, I am sure that you'll be able to set up a second income of at least £300 a week from home, while your other half watches East-enders!

By reading what I send you, you should be around £1,500 a month better off.

And that's not even counting the money you'll make from the FREE report I'll send you!

You see, many of the secrets I'll reveal have been **DELIBERATELY** hidden from you.

Your doctor, the Inland Revenue, estate agents, your boss, the government and your local supermarket... **DON'T WANT YOU TO KNOW THESE SECRETS.**

It will cost them money and it could cost them their reputation.

But you should know them, because right now, whilst you're being kept in the dark, you're losing money.

The truth is, there are actually hundreds of incredible insider secrets that you wouldn't have ever dreamed existed. But they do. And they could make an incredible

EACH  
BULLET  
WORTH  
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OF  
ABOUT

REASONABLE  
REQUEST

'VS'  
VERSUS  
TEAM



POINT OUT THAT  
IT CAN SEEM  
WEIRD.

you rich in your spare time – whenever you feel like it.

And when I say rich, I mean it...

### CASUAL MILLIONAIRE SECRET NO.3

**DID YOU KNOW YOU'RE IN A POSITION -  
RIGHT NOW - TO MAKE £1 MILLION? MAYBE  
EVEN MORE. BECAUSE IF YOU USE THIS  
SECRET AND GET IT RIGHT, THIS REALLY  
COULD MAKE YOU STINKING RICH**

And you have **EVERYTHING** you need to start doing this tomorrow.

Doesn't feel like it, does it? But turn to page 13 of your free copy of *The Casual Millionaire*, and you'll discover how you really could make this level of money.

I'm not promising this will happen – but it really could be your turn to rake this in (with far, far greater odds than buying a lottery ticket and crossing your fingers).

Let me tell you a story that will show you what I mean...

I worked with someone (we'll call him Dave) for years. Dave did pretty well at his job and earned a nice salary, but boy did he work for it.

14 hour days... weekends spent reading files and catching up on emails... he was chained to his desk without realising it.

Then, about 3 years ago, he left. And using the secret you'll discover on page 13, he started out at home (literally working from his dinning room table) and made over £1 million turnover last year.

This year **he reckons he'll clear £3 million**, at least. In my book: that's stinking rich.

He has a young family, and plans to retire in about 5 years, when he'll be 46. By that time he'll easily have made £10million. Maybe more.

Now, if I'd walked up to him two years ago and said "In 10 years you'll be sitting on a £10 million fortune," he'd have thought I was crazy.

Probably just like **you think I'm crazy** telling you that you can do the same.

But when you discover this secret, I'm willing to bet you won't think I'm so crazy then.

In fact, I think you'll **IMMEDIATELY** see how you could make £50,000-£100,000 from this next year.

This secret is for the 'roll-your-sleeves-up' type of person. This **won't** work by tapping a few buttons.

But to get started is **EASY**. You just need to read something. Seriously: that's it.

And after a few words, you'll grab a pen and paper and start scribbling away, excited by the idea that this **REALLY**

COULD WORK FOR YOU.

If this sounds a bit mystical or kooky I apologise. But you really need to read page 13 of your **FREE** report to understand this.

So claim yours now – and you'll be one step nearer to discovering the secret that's already made dozens of millionaires.

**Yes, I DO think you're crazy! But I'm itching to know what this secret is all about. Tell me how I can get my free guide NOW!**

That's just three of the secrets I want to send you as soon as possible.

There's another two waiting for you – both of which have made a few smart people **EASY** money in their spare time.

And that's what this is all about...

Making some useful **EXTRA** money in your spare time without killing yourself.

I don't expect you to give up your job – not when we're about to face a year when the UK economy is set to fall to pieces.

And I don't expect you to invest hundreds of pounds of your hard-earned money at a time when **you're going to need every penny**.

You can open your copy of *The Casual Millionaire* and use the knowledge straight away from home – without any fuss. And like I've already said, I don't want a penny for these secrets. They're all 100% **FREE** in your free copy.

All I ask is that you do me a little favour, and try something I'm completely passionate about...

### Why I think you're going to love the UK's most HATED publication

My name's Glenn Fisher and I am the editor of *Shortcut Confidential*... an outspoken, whistle-blowing publication that tells you how to **REALLY** make money in a world that's been ruined by greedy bankers and useless politicians.

Every day *Shortcut* reveals the hidden ways some people make serious money while others struggle – and it upsets a lot of people in the process!

I've had threats of lawsuits, I've had people ringing me up shouting down the phone at me, I've been thrown out of buildings, but I don't care.

In fact I positively **LIKE** it when I upset the fat cats who want to keep making money at **YOUR** expense! That's why I started at *Shortcut* in the first place – to help the ordinary guy enjoy the big money making opportunities that only the privileged normally enjoy.

For instance, I've revealed:

- The hidden 0% mortgage rate no broker will

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SHOW  
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CAN  
HAPPEN.

GOOD  
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ABLE



OVERCOMING OBJECTIONS.

7) WORKING 'SMARTER' IS A GOOD LINE.

you to break free of the humdrum existence so many people settle for, so you can build real wealth from three or four streams of extra income...

...because each one of the secrets I'd like to share with you for free today could help pocket you an extra £5,000 this year. So that even with a casual approach to money-making – **you could add £25,000 to your salary in 2011.**

And you'll do so using skills you **ALREADY** have!

Really. This isn't about studying for hours, risking a lot of money or working all the hours God sends...

This is about working 'smarter', about copying the money-making secrets of people who've already made it, so you can simply step in and start earning BIG.

THAT'S what I'm really aiming to do for you. I want to see these five secrets add up to a lasting wealth that will lift the financial worries off your shoulders for good.

Which brings me to...

### **£5,000 EXTRA INCOME SECRET NO.2**

#### **HOW DOES THIS 'LOSER' SNEAKILY MAKE AN EXTRA £240 A MONTH, WHILE HE'S STILL AT HIS DAY JOB?**

This isn't illegal, it takes four to five minutes tops and I'm confident you'll get the hang of it in no time. Just one read through this and you'll think "That's so easy!"

And when you make your first £240 you'll wonder why you never did this before.

This is something that is going to make a lot of people a lot of EASY money in the coming months and you're the first to hear about it.

Well, that's not strictly true...

You'll probably have heard about this idea before. In fact, there's a good chance you've even tried it – and lost out. That's what happens to most people.

But the man behind this idea has come up with a totally NEW way of looking at it and it's really pulling the money in for him.

Just recently he pocketed £240 in one hit. In fact, if I hadn't seen him do this with my own eyes I wouldn't have believed it.

So what does he do?

Well, just turn to page 8 of your free guide and you'll kick yourself when you read what's there...

I'm not going to spoil the surprise here, but I'll give you an idea of what you'll be doing to make this work...

Whenever you feel like making some fast money, you'll need to buy a specific paper or look on a specific website – I'll tell you which one you need to check in the guide.

Then you need to look out for a particular few details. You've probably skimmed over these a thousand times in the past.

Or, if you have looked at it a little more closely, you've probably looked at the wrong thing. That's what most people do.

But with the secret I'd like to share with you, you could use these over looked details into a £240 profit in no time.

**And you can do this whenever it suits YOU.**

All the people I've shown this to have picked it up with no problems and I think it's one of the easiest ways you'll come across to make some extra cash.

In fact, this will most likely make a few in-the-know people money tomorrow. Seriously, as you sit there at work people could already be banking profits from this.

If you want to join them and do the same, just turn to page 8 of your guide.

None of the ideas in *The Casual Millionaire* require any set up costs. You don't need to hire staff or set up a business or any expensive equipment. And you don't need any special skills or qualifications.

You can get started in your spare time – quickly and easily.

The ONLY think you need (apart from the free guide itself) is the drive to sit down and sacrifice some spare time to make these ideas work.

All five secrets are PROVEN and SIMPLE ways to start bringing extra money home. With very little effort you could start making £1,000-£2,000 extra every month.

With a bit more effort you could well double that – and how useful would that extra money be with so many jobs set to come under threat this year and with your pension becoming more and more worthless by the second?

But get this...

If you want to take the leap and throw yourself into something new and exciting...

If you want to take these opportunities by the scruff of the neck, roll your sleeves up and really work at them... your *Casual Millionaire* guide has the power to take you places most people only dream of...

And if you claim your FREE guide (but you must get a move on as some people will already have snapped this up!), I'll show you something that could feed you money for a lifetime.

There's nothing else like it... and I'd like you to try it as my guest, with no obligation.

More on that in a minute.

Let's get back to the next money-maker that could make

...please turn over...

POT  
READER  
IN  
CONTROL

ALWAYS CLOSING:  
START REFERRING TO  
THE CTA EARLY



THINK THESE TESTIMONIALS COULD BE HANDLED BETTER -  
TRY TO BLEND IN COPY, NOT JUST A BLOCK OF TEXT.

difference to your life when you know about them.

That's why I want to let you in on this knowledge: to make sure YOU have the advantage in life... to stack the cards in YOUR favour.

And as a member of Shortcut, the cards couldn't be more in your favour...

Together with my team of experts, I'll be in touch every day, direct to your inbox with the Shortcut Bulletin - just make sure you tick the box to sign up when you fill in your details.

This WILL make a massive difference to your life...

Just like it did for these people...

### Will YOU be writing me a letter like this soon?

*"May I start off by saying how refreshing the shortcut publication & email service really is, especially when all around us is nothing but doom and gloom. May I take this opportunity to thank you and your team for providing us with all the latest biz opps and insider secrets so that we may all lead a more happy and enjoyable life." LG*

*"Great publication!" JW*

*"It is enlightening to read each one and go through it, and just to see what's out there, what's coming around and what's happening." IW*

*"Really motivating." DM*

*"Thank you for the excellent email service that you provide people like me, who are looking either a full time/part time job, 2nd career/ or just dabbling in investments with a view to making some extra money and enjoying it at the same time." JD*

*"Keep up the good work. I only wish that you had been around when I was working." AB*

*"Thanks for your daily bulletins love them!" PM*

### You'll soon see exactly why Shortcut readers are so happy. In fact, you'll soon find out:

- How you can always get at least a 10% discount on any TV, washing machine or other big ticket item you buy.
- How to get a seat in first class when you've only paid for economy.

### • What 7 steps you need to take to write a brilliant business letter.

- The body language give-aways that instantly tell you when a person's lying to you.
- The best day of the month to buy a car from a showroom that will guarantee you get a cheaper price.
- How to make £15 an hour - just from reading your favourite books;
- How to buy property in France for as little as £24,500;
- How to stay in a 5 star hotel but pay 2 star prices;
- How to save money AND travel first class.

Seriously. You'll get hundreds of little 'helpers' that can make your life better in hundreds of different ways - yet you'll never have to wade through boring long articles or books full of waffle.

An issue of Shortcut is like having a whole month's worth of books you've ever wanted to...

It's like getting private consultations with some of the most expensive private experts in the country...

It's like enjoying hundreds of privileges normally only known to people on the inside...

And you never know, you may even read something that could totally change your life. Remember, Shortcut aims to help you find the job/life/work satisfaction that may have been missing from your life. And it aims to present you with some of the most incredible opportunities life can possibly throw your way.

Look, I want you to SEE the evidence with your own eyes. I really want you to EXPERIENCE exactly what Shortcut can do for you.

And I want you to do that before you pay any money and make any kind of commitment.

So if you want your FREE guide, and you're happy to try Shortcut Confidential (and it really IS just trying it - you have no obligation at all), then here's what we'll do:

**Just TRY Shortcut Confidential - and I'll send you a copy of *The Casual Millionaire: Five Proven Strategies for Making BIG Money from Home* - as a thank you!**

MODE  
THANKS  
YOU  
WANT  
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ABOUT.

GOOD  
LINE

#### THE DIRECT DEBIT GUARANTEE



- This Guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits
- If there are any changes to the amount, date or frequency of your Direct Debit Agora Lifestyles Ltd will notify you 10 working days in advance of your account being debited or as otherwise agreed. If you request Agora Lifestyles Ltd to collect a payment, confirmation of the amount and date will be given to you at the time of the request
- If an error is made in the payment of your Direct Debit by Agora Lifestyles Ltd or your bank or building society you are entitled to a full and immediate refund of the amount paid from your bank or building society
- If you receive a refund you are not entitled to, you must pay it back when Agora Lifestyles Ltd asks you to
- You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify us.



INTERESTING DISCOUNT + GUARANTEE  
RIGHT AT THE END

You can't get this guide anywhere else... not in the shops, not online, not on eBay... not ANYWHERE!

That's because this information is truly exclusive.

While most publications that claim to help you do little more than tell you to chant 'I want money', this guide SHOWS you how to get started, step by step.

And you can keep this guide whether you stay with Shortcut Confidential or not.

Really - It's yours with no strings. I don't want a penny for it - now or ever - even though this one guide could make you more money next year, working from home, than most people make in a full time job.

So if you're happy to give SC a go for me, here's what I'll send you:

**You'll get 2 back issues of Shortcut Confidential AND you'll receive the current issue - all full of money saving and money making tips that your friends and neighbours just won't know about.**

**You'll get the daily Shortcut Bulletin straight into your inbox each morning Monday to Saturday - giving you the head start to making and saving more money in just five minutes.**

**You'll get your FREE copy of 'The Casual Millionaire: Five Proven Strategies for Making BIG Money from Home' so you can start making money under your own steam, without forever fretting about the recession.**

All that... and it won't cost you a single penny to TRY it!

Simply complete the reservation form and you'll receive the Shortcut Bulletin (remember to add your email address when you complete your details) and then at the start of each month you'll get your copy of Shortcut Confidential.

And it gets better...

### **An immediate saving of 45% if you want to stay with us**

If you take advantage of this offer immediately you can save a massive 45% off the normal price. This offer is only valid for 5 days and if you do it using Direct Debit.

With Direct Debit you're in complete control of your money. You can cancel it at any time and if there ever any problems, you're fully protected by your bank.

Direct Debit is fast and easy to use and secured by your bank and unlike using a Credit Card you'll never have pay interest on a Direct Debit Payment. And it saves me admin time...

That's why I can offer you a massive 45% discount.

In the business, it's called a discount hurdle, and I'm giving you the chance to jump right over it - meaning you'll pay just £37 via Direct Debit for your first year's subscription if you wish to continue after your 90 day trial.

After your first year at this special discounted price, it will only cost you £67 a year for as long as you remain a subscriber.

If you use any other method of payment, the price is £47 in the first year and £77 thereafter.

But if you try Shortcut Confidential and don't like it, no problem...

### **MY 100% CAST-IRON GUARANTEE THAT YOU WILL LOVE THIS!**

Once you've received your first email from Shortcut Bulletin and first monthly issue of Shortcut Confidential, I'm 100% sure you'll want to continue receiving more and more of them.

But by completing the secure on-line order form, you'll have three whole months to decide one way or another.

If - for whatever reason - you decide that you do not wish to continue then you simply need to call or write to our customer services team, who will give you a full refund: No questions asked.

In fact, your risk-free trial issues, your free Casual Millionaire guide and your free daily email will STILL BE YOURS TO KEEP.

So what's to lose?

I'll tell you what - NOTHING!

So, don't delay... and remember by taking the Direct Debit Option you save 45% straight away.

What more can I say? I think I've laid all my cards on the table now. All that remains is for you to put me to the test - without risking a penny!

I look forward to you joining the Shortcut community.

Yours sincerely,

**Glenn Fisher  
Managing Editor  
Shortcut Confidential**

PS: You really have got absolutely nothing to lose... so go for it! Claim your FREE copy of 'The Casual Millionaire: Five Proven Strategies for Making BIG Money from Home', your 2 FREE back issues of Shortcut Confidential and your FREE daily email service from Shortcut Bulletin RISK-FREE now.

Don't waste another moment... because when the recession really starts to bite, I want you to be prepared!

I don't want to be flattened by the recession. I'd love to try Shortcut Confidential now on a risk-free basis, and claim my free guide before they run out, so... LET ME IN!

...please turn over...

OPEN ABOUT WITH OFFERINGS A DISCOUNT, EVEN THOUGH IT'S A BUSINESS BENEFIT.

COULD BE STRONGER, BUT DOES SUM UP BENEFITS



PLAYS DOWN 'GURU' STATUS, GOING FOR CREDIBLE KNOWLEDGE  
INSTEAD - TRY IT.

**Finally: IT nerd puts his geeky skills to good use, uncovering a simple way anyone can trade the forex markets...**



Lee Moore

## **This Friday night, my 'boring spreadsheet' could pay for all your drinks...**

In fact, whatever you choose to spend the money on, just tap in six numbers, check one simple website and my spreadsheet could 'fix' you a **£100 payout...**

### **Best of all, you can do this EVERY Friday**

**And from Friday 9th April to Friday 18th June, 20 beta-testers proved this 'super-simplified' system works to claim their own weekly cash payouts:**

*"The plan is easy to follow and, so far, has a high success rate. Actually it's been 100% so far."* – **Ian M., Beta Tester**

*"What can I say? Just a great little system. So far I've not had a losing week out of 9 weeks. Superb. Thanks once again for letting me road test this for you."* – **J. Walsh, Beta Tester**

*"Having tested for the past 8 weeks, I can fully endorse it as a credible and profitable service. In reality, it takes about 30mins on a Friday evening, so a pretty good return on your investment of time."* – **C. Porter, Beta Tester**

**Dear Reader,**

It's Friday, seven o'clock...

You're halfway between shaking off work and starting your weekend proper.

But before you do, you pop over to your PC.

You open my 'boring spreadsheet' and quickly load up a website online. From the website

LOVE THIS

IMMEDIATE PROOF

NOT A HUGE CLAIM BUT VERY RELATABLE

PUTS THE READER STRAIGHT IN THE PICTURE.



you feed a few simple numbers into the spreadsheet. Without you worrying about a thing, the spreadsheet does some quick calculations and produces a simple instruction.

You close the spreadsheet, nip back online and place your trade.

You turn off your PC to get ready for your night out, happy in the knowledge that **you've just potentially 'fixed' yourself another £100 payout.**

Thanks to my 'boring spreadsheet' it really is that simple.

And if it is your night out you want to spend the money on, then it's covered.

Otherwise, you've got **another £100** for a weekend with the family. Or maybe **another £100** to buy those slightly too expensive jeans you've had your eye on. Or just **another £100** to add to the savings account.

In fact, I'm just using £100 as a base. As you'll see, depending on how you want to play this – you could actually 'fix' even bigger payouts of £250, £500, or even £1,000 depending on how much you stake.

But however much you choose to 'fix' and whatever you choose to spend it on, the fact remains: the money's **totally tax-free** and let's face it...

It's probably the easiest money you'll ever lay your hands on.

### **How you can 'fix' the forex markets to pay you £100 every week – without any experience**

So, how's it break down?

How does an IT geek like me develop a simple spreadsheet that anyone can use – regardless of your experience – to potentially make money from the forex markets week after week?

Well, there are a lot of questions there.

So, let's take it one at a time...

First and foremost, how come you don't need any experience to do this? You'd think trading foreign currencies would be more complicated, right?

I guess it is, if you make it so.

But my 'boring spreadsheet' keeps it simple. Not only that, you'll be playing the forex markets in a way that very few other people do. And this way makes things a whole lot easier.

Back when I worked in a dreary IT section of an even drearier City bank, I actually taught myself how to do this. I didn't know squat about trading, about forex, even my IT skills were questionable (I actually got made redundant!).

But when I first started using this super-simplified trading technique, I was hooked. And when you start collecting **the £100 payouts each week**, I'm sure you will be too.

Because it really is *shockingly* simple. You open the spreadsheet. You grab some figures from a free website online. And bingo! the spreadsheet does all the complicated stuff for you.

You just place the trade.

LETTING THE READER KNOW  
YOU WILL COVER ALL Qs.

I guarantee this  
is the easiest  
way to trade the  
forex markets  
you'll EVER  
find...

HANDWRITTEN  
NOTES  
- GOOD

VERY CASUAL + NORMAL  
VOICE

SUPER HONEST  
V. GOOD.

'FIX'  
IDEA  
SOUNDS  
LIKE  
YOU  
LOCK  
DOWN  
PROFIT  
↓  
V. GOOD



TOTAL OPEN

Don't get me wrong...

I'm not going to pretend there isn't some 'forex speak' you need to know. There is. But that's just so you know what figures you're looking for when you pop onto that free website.

And besides, along with my 'boring spreadsheet' I've written a straight forward guide that explains all you need to know and gives you a complete step-by-step routine to follow when you sit down to collect your payout on a Friday night.

With a copy of my spreadsheet on your screen and the guide open on your desk... you've got **EVERYTHING you need** to be able to do this.

In fact, that's why I got 20 beta-testers in on this. To be honest, I was confident my spreadsheet worked – I've been using it myself every week for ages...

But I needed to make sure anyone could do this.

I sent the guys a copy of my 'boring spreadsheet'. I sent them the step-by-step guide. And then I crossed my fingers.

C'mon, it all comes down to a little bit of luck.

But I shouldn't have been so worried. The guide went down a storm and the guys were soon using my boring old spreadsheet themselves – even thanking me for it...

*"What can I say? Just a great little system. So far I've not had a losing week out of 9 weeks. Superb. Thanks once again for letting me road test this for you."*

– J. Walsh, Beta Tester

It was great to see that other people found it as simple as I hoped they would.

In fact, Mr Porter, another of the testers proved something else that was very important to me about this...

**You don't need to spare more than 30 minutes to do this – and that's 30 minutes just ONCE a week**

It's a big thing for me...

I didn't want this to be something you have to spend ages doing. And I didn't want it to be something that you had to do every day.

You read about a lot of forex systems and I use some of the good ones myself. But heck, it can be a real drag having to find the time each day to put them into action.

And to be honest, I started using this myself whilst I was still at work. I mean, can you imagine how bad it would look when my boss looked at my IT usage and found I was trading all day? I'm meant to be the guy monitoring usage!

So, when I developed this I wanted to keep the human involvement down to an **absolute minimum**.

It worked out perfectly.

You see, using the super-simplified trading technique I mentioned earlier I could actually set up everything on a Friday evening after work.

And seven o'clock isn't so late that it eats into your hard-earned weekend either.

You should be aware too: my 30 minute claim is no bumf. It really doesn't take you any

VERY CASUAL LANGUAGE

WORK IN PROOF.

SHORT LINES TO BREAK UP COPY.

NICE SECTION, BUT COULD BE MORE "YOU"



WORK  
IN  
TESTIMONIALS

longer than that.

As Mr Porter, another of the beta-testers pointed out after doing this himself...

*"In reality, it takes about 30mins on a Friday evening, so a pretty good return on your investment of time."* – C. Porter, Beta Tester

He's right. A £100 payout for 30 minutes a week is a damn good return on your time.

And what a simple use of your time... opening a spreadsheet, checking a website, placing your trade. It's not rocket-science. It's not even Blue Peter science.

Really, it's almost embarrassingly easy.

But what's a bit of embarrassment on my part if it's going to get you a **potential £100 payout tax-free** each week?

So, it's straight-forward and it's quick... but how come? How's it actually work?

### The 'super-simplified' trading technique that turns your Fridays into brand new paydays

As I've said, we're working here on the forex markets...

Sure, trading foreign currencies can seem a bit daunting. I completely appreciate that. But believe me: you shouldn't be put off by how complicated forex is 'supposed' to be.

For you and me, forex means nothing more than this...

When one currency goes up, another currency goes down.

**Fundamentally, that's all you need to know about forex. And chances are you already know that.**

All those financial big wigs who actually trade the currencies themselves... all they're doing is buying a load of one currency and selling a load of another.

So when you hear people talking about 'currency pairs' or the British Pound being 'strong' against the US Dollar...

In English, all that really means is when it comes to that 'pair' of currencies – the pound and the dollar – people are buying a lot of pounds and selling a lot of dollars.

Got that? Good.

Now, that's fundamental stuff and, of course, we're not actually buying and selling currencies here. Far from it.

So, you might think we're going to spread bet currencies?

**We're not.**

It's a lot simpler than that.

I mean, chances are you've come across spread betting before... it's when you bet on how much the price of one currency changes against another...

You bet, say, that for every point the pound goes up against the dollar you'll get £5. So, if the pound goes up 200 points, you win £1,000.

*Sounds* good, but there's a problem with spread betting. The pound could go down against the dollar, and it could go down a lot more than you know...

IMPORTANT

QUICKLY  
SIMPLIFIES A  
COMPLICATED  
SUBJECT.

THIS WHOLE SECTION IS A REALLY  
NICE AND SIMPLE WALK-  
THROUGH.



'BORING SPREADSHEET' HAS ALL THE ANSWERS.

Say the pound goes down by 500 points. Your £5 spread bet turns into a £2,500 loss.

Ah. That's not good.

It's this kind of massive 'unknown' element of risk that starts making spread betting complicated.

And I said before, I wanted my system to be as simple as possible. I wanted my 'boring spreadsheet' to be just that: a bit boring.

Do you really want to be placing a £5 bet that could actually lose you £2,500? **I don't and I guess you don't either.**

And that's what makes the 'super-simplified' trading technique we'll be using so damn perfect.

Don't get me wrong, as I'll explain, with any form of trading on the forex markets – there will always be a chance that one week you could lose.

But the difference with this technique is that you'll always know exactly how much you could lose. Oh, and my 'boring spreadsheet' covers that too, making sure you only ever trade when the risk is utterly minimised...

### Introducing the only kind of forex trading that pays out how much YOU tell it to

I started out this letter saying my 'boring spreadsheet' would pay for all your drinks...

That's because I'm basing this on you getting a weekly payout of £100. Maybe that's a lot of drinks, but hey, it's going to be a good night out.

And I'll level with you...

It could be a lot more.

In fact, when it comes down to it, how much you potentially make using this system is essentially up to you. Because this is the only kind of forex trading that pays out what you tell it to.

If you want **a weekly payout of £500** – you could have it.

If you want **a weekly payout of £1,000** – you could have it.

If you want **a weekly payout of £5,000** – you could have it.

But...

It all comes down to how much you're willing to risk. I'm not going to skirt around the issue. You're a grown person who knows there's no such thing as a free lunch.

To make money you've got to put in some money.

But what **sets this aside** from regular investing or spread betting is that you are **TOTALLY** in control of how much money you put in.

And here's the thing...

My 'boring spreadsheet' is designed in a way that tells you plainly how much you're risking to 'fix' your weekly payout.

Personally, as you'll see in the step-by-step guide that I've put together for you, I recommend that if one week the risk is too high, you shouldn't trade.

It's up to you, but following my personal risk strategy – as the 20 beta-testers did – it

THIS PAGE TAKES A RISK LAYING A LOT OF INFO OUT, BUT IT DOES SO IN A VERY EASY WAY TO KEEP THE READER ENGAGED.



reduces the chance of you getting into a trade that could end up a loser.

As I say, the beta-testers followed my strategy during testing and the results speak for themselves...

Friday	Trades my 'boring spreadsheet' recommended...	Tax-free Payout
Friday 9th April	No Trade	-
Friday 16th April	USD/CHF	£100
Friday 23rd April	NZD/USD	£100
Friday 30th April	USD/CHF	£100
	USD/JPY	-£60
Friday 7th May	USD/CHF	£100
	USD/JPY	£100
Friday 14th May	USD/JPY	£100
Friday 21st May	USD/CHF	£100
Monday 31st May	USD/CHF	£100
Friday 4th June	No Trade	-
Friday 12th June	No Trade	-
Friday 18th June	USD/JPY	£100

Some Fridays you can 'fix' more than one payout - it's up to you how many you claim

Other Friday's there might not be a payout - so you just sit aside and wait for next time

Ian pointed out:

*"The plan is easy to follow and, so far, has a high success rate. Actually it's been 100% so far."* - Ian M., Beta Tester

Mr Walsh too:

*"So far I've not had a losing week out of 9 weeks. Superb."* - J. Walsh, Beta Tester

And Mrs Fry:

*"So far this system has been wonderfully good. I attach my spreadsheet showing that out of only 7 trades all have been successful..."* - S. Fry, Beta Tester

I keep saying this is about simplicity...

It goes for risk too.

For my part, you'll find that the guide is simple. You'll find that my spreadsheet is simple. So...

You should make your risk simple.

Follow my personal risk plan, or set your own. But once you've picked one - stick to it. Don't complicate your trading. Keep it simple.

And when it comes to keeping it simple...

**Put my 'boring spreadsheet' to the test for eight Friday nights to prove to yourself it works...**

I mentioned earlier I got made redundant...

And I admit, at the time it wasn't pleasant

PERSONAL STORY  
V. GOOD.



BEING OPEN WITH THE READER - GREAT.

But it turned out to be the best thing that ever happened to me. I'll tell you why...

Whilst I was still stuck in the dingy IT department, when I got the chance on my lunch hour I would fumble around in the forex markets, placing a trade here, a trade there.

I'd read about different forex opportunities and get really excited about the prospect of picking up some extra cash. But when it came down to it, part of me held back. As excited as I was about the opportunity, I wasn't 100%.

#### Then I got handed my P45.

Sure, for a week or two I was in shock. At a loose end, I wasn't sure what to do. But then I realised it was the perfect opportunity to really put these ideas to the test.

It was an opportunity to prove to myself – to that doubtful side that was holding me back – whether the opportunity to make money in the forex markets was real.

I hope you're excited about the idea I'm sharing with you today. But if you're anything like me, I bet there's a part of you that doubts whether it's a genuine opportunity.

GOOD

That's fair enough. I completely understand that feeling. It's all well and good me trying to prove to you that this is an excellent way to raid the forex markets for tax-free payouts week after week, but when it comes down to it...

It's not about me proving it to you... the only person who can prove to you that this works is you.

**Do you know what I mean? What really needs to happen here is your 'excited side' needs to prove to your 'doubting side' that this works.**

And hey, I know the only way you can do that is to put this to the test. It's the only way I ever proved to myself that there is easy money to be had from the forex markets.

So, if you're up for giving this a go, here's my plan...

Let me know today that you want to test run this and **I'll send you a copy of my 'boring spreadsheet' that you can save onto your computer...**

**And I'll send you a copy of the step-by-step guide I've put together for you.**

With everything you need at hand, you can try this out next Friday to see if it works.

But of course, one week isn't going to prove anything, so I'm happy for you test this for the next eight weeks to get a real, solid feel for it.

You can paper trade if you like or you can start out with some real small stakes...

But if you try this out for eight Fridays and decide it's not for you: that's fine. Let me know **and you'll get a complete refund**, no questions asked.

Not only is that my personal promise, I've got together with Agora UK to publish this and they have 100% backed me on this – so **your refund guarantee is completely protected** and you can be confident that this is a genuine invitation to test run my system.

And where confidence is concerned, let me tell you...

**I'll be on hand to answer any questions you have and offer any help you need**

Sending you my 'boring spreadsheet' and my step-by-step guide to test run is all well and good...

TURNS  
'I'  
BACK  
TO  
'YOU'  
V. GOOD

TAKES RISK OUT OF THE EQUATION.

GET THE  
READER  
WOODING



But what happens if there's something you don't quite get?

Well, to be honest, I think you'll get it straight away...

You see, by sharing this with those initial beta-testers I was able to get their feedback and clear up a few points that they thought could be made even easier.

So, what you'll be receiving really is as simple as it gets.

But even so, I have no intention of leaving you in the dark. No way.

First off, I'll send you my email address so that if you do have any questions or concerns you can fire a quick email off and I'll do my best to help you iron out the problem.

Second, I'll be sending you a weekly email to explain what payouts my own 'boring spreadsheet' fixed the previous Friday so that you can check your spreadsheet did the same and you're doing everything right.

Plus, in that email, it'll give me a chance to share any common problems that other people are having so that if there is something you might be missing, you'll hear about it.

Hey, it's more work on my part, but I think it's better this way. I want you to **prove to yourself** that this works, so everything I can do to help is cool with me.

This way, you get everything you need and any help you need to make sure that you can use my 'boring spreadsheet' to **'fix' your own weekly payouts**.

Only problem is, offering such support means I have to limit how many people I can share this with...

### How you could become one of the 500 people who'll get an exclusive copy of my 'boring spreadsheet'

I spoke to my publisher about this and in their experience, a reasonable level is 500 people...

That way I'll have plenty of time to deal with people's queries one-on-one without driving myself insane from the stress of thousands of people emailing me.

So, the cap is set. Only 500 people will, at any one time, be able to get access to my 'boring spreadsheet'.

Right now, as you're reading this, that means there's at least one space available. But I'll be honest, I have no way of guaranteeing that the space won't be gone by the time you've finished reading.

To secure your copy, time is of the essence.

It sounds dramatic, but that's just the way it is. So if you're thinking of giving this a go, don't hang about. Let me know you're interested today and I'll reserve a copy for you.

The big question is then, how much will it cost you?

Well, as I said before, I'm basing this on you 'fixing' yourself a **weekly £100 payout**.

Yes, you could play it much bigger and pick off much bigger payouts. But that's up to you.

So, based on £100 payouts, over your testing period alone you could potentially walk away with £800.

But I'm a realistic person...

I know there might a week when you miss out or, as I mentioned earlier, due to the nature

ON  
HAND  
TO  
HELP  
↓  
GO  
BEHIND  
THE  
LETTER

SCARCITY  
WITH A  
GOOD  
REASON



of trading, there might be a week when you hit a loss.

Which is why, I figured the £400 mark would be a better price. I mean, I'm talking about the potential payouts during the testing period alone (when you're fully covered by my eight week guarantee) and not even taking into account the payouts you could be collecting each week for the rest of this year and beyond.

So, the standard price will be £397.

But if you're quick and manage to reserve one of the 500 copies of FX Friday, it will cost you just £197.

Think about that for one moment.

It will cost you a single, one-off payment of £197.

**That's a discount of over 50% before you even try it.**

Why?

Well, it's like I said before... I know what it's like to get excited about a new trading system and have to prove to your doubting side that it works. **And that's why I want to make sure that this is as affordable and accessible as possible for you.**

Remember too, that one-off cost is 100% protected by my personal promise and your Agora-backed refund guarantee. If you try this for eight weeks and during that time you decide it's not for you, your £197 will be totally refunded.

Reserve your copy of **FX Friday** today and I'll send you 'my boring spreadsheet' so you can save it on your computer and use it each week to 'fix' a potential £100 payout...

Reserve your copy of **FX Friday** today and I'll send you the step-by-step guide I've put together for you that explains everything and gives you a straight-forward routine you can easily follow...

Reserve your copy of **FX Friday** today and I'll send you my personal email address and each week I'll be in touch to see how you're getting on and make sure your spreadsheet is working how it should.

And here's something else which will help you a lot...

A good forex friend of mine – a chap called Richard Hill – writes a twice weekly e-letter all about forex called **Forex Round-Up**. In it he talks about and explains in depth everything you need to know about forex. I've had a word with him and when you reserve a copy of **FX Friday** today, he'll automatically start sending you it for free.

I think what I'm offering here is pretty damn comprehensive and I hope you can see this is a very genuine offer to show you how to make money using forex.

But as an extra promise, let me say this...

**If the payouts you receive while you're testing this don't cover the cost – you'll get a full refund**

After eight weeks of proving to yourself that **FX Friday** works, I want you to have made money...

But as an absolute baseline guarantee, I want to make sure that whatever happens, you're able to see the system's potential and **not be a single penny out of pocket.**

So, I'll make a rare and bold promise...

QUITE A STANDARD  
DISCOUNT DROP,  
BUT IT WORKS.

NAME  
MATCHES  
PROMISE

GOOD GUARANTEE INVOLVING



## Q&As in copy work.

**I promise** that if you don't make enough money to fully cover that one-off cost of £197 whilst you're testing this, you can return the guide and I'll refund you completely.

That way, not only will you be able to test out my **FX Friday** system with complete confidence, by the end of the eight weeks, should you decide – as I expect you will – to carry on using it, you'll have **already made enough** money to cover the cost of this system.

I hope I've made it clear how good an opportunity this is...

And I know that with limited copies available, you need to act fast.

But before you make the decision to try this, let's very quickly run over some Q&As to make sure you're 100% clear...

### Q. How much do I need to start 'fixing' these potential payouts?

A. If you reserve a copy of **FX Friday** today and give this a go for the next eight weeks I'll give you a huge 50% discount on the usual cost of £397. So, you'll only have to pay £197.

That's a one-time only cost. After that, it's really up to you how much you stake...

Best of it is, because of the 'super-simplified' trading technique we'll be using, you always know how much you could potentially win and how much you're potentially risking.

So, unlike a lot of forex systems where you're spread betting and could lose a lot more than you stake, you don't need to have a massive starting pot to cover any huge, unknown losses.

Each week you can make a decision to trade at a level you're comfortable with – if you don't want to risk more than £50, you don't have to. If you're happy to risk £500, you can.

### Q. What exactly does this involve and how long will it take me?

A. This really is a once a week deal. You open your spreadsheet on a Friday, follow the steps I've laid out in the **FX Friday** guide and 'fix' your trade.

And as Mr Porter, one of the beta-testers pointed out, it really does take no more than 30 minutes: "In reality, it takes about 30mins on a Friday evening, so a pretty good return on your investment of time."

Now, one week, if for some reason you forget or aren't able to place your trade, it's also possible to place it first thing on a Monday morning around seven o'clock...

But when doing this, you need to tweak a couple of things on your spreadsheet – I'll explain exactly how to do this in your copy of the **FX Friday** guide.

Ideally though, you'll get your best results by sparing half an hour on a Friday evening.

### Q. Do you need any special computer programs or complicated and expensive software to do this?

A. Well, yes. At least, you need my 'boring spreadsheet'. But that's the only 'special' bit of software you'll need.

Everything else is free to access online and is easy to understand. As I mentioned before, I go through the whole process step-by-step in your **FX Friday** guide.

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ALL  
RESTATEING  
MAIN  
BENEFITS



OBVIOUS, BUT GETS THINKING ABOUT OUTCOME.

In the guide there are clear screenshots and directional pointers so you'll know exactly where and what to look for on the website you need to visit. And I even go through how to place a trade if you've never done it before.

**Q. How do I claim my weekly payouts?**

A. This is simple and is really a case of transferring the money out of your trading account and into your bank.

When you 'fix' your payout on a Friday, if the trade is successful, your trading account will be credited the following Friday and you can withdraw the cash.

It works out nicely: after your first Friday, as you 'fix' your payout for the next week, you can withdraw last week's payout.

**Q. Are there any ongoing or hidden costs that will sting me down the line?**

A. I can happily assure you that there isn't a single hidden cost with this.

£197 is this only cost you'll incur and that gets you everything you need to start 'fixing' your own payouts... my 'boring spreadsheet', the **FX Friday** guide and my personal email address and updates.

And no doubt you'll see that thanks to my bold and rare promise, you could more than cover the cost during your eight week trial period. In fact, if you don't then I'll sincerely apologise and you'll receive a full refund.

Fact is though, I'm confident that even your 'doubtful side' is going to love this. → LOVE THIS.

Because when it comes to making money from the forex markets, thanks to my 'boring spreadsheet' I genuinely believe **FX Friday** is the easiest system you'll come across for a long time.

And like I said up top, if you give this a go today, this Friday night, my 'boring spreadsheet' could well pay for all your drinks...

In fact, whatever you choose to spend the money on, just tap in a few numbers, check one simple website and my spreadsheet could 'fix' you a £100 payout.

So, are you ready?

To make sure you're one of the 500 lucky people who'll get in on this and could start 'fixing' themselves regular tax-free payouts every Friday, then all you need to do is take a quick moment to pop your details down on the reservation form on the next page.

Soon as you have, I'll dispatch a copy of my 'boring spreadsheet' and I'll send you a copy of the special step-by-step **FX Friday** guide.

Then, on a Friday night, all you need to do is visit that website, pop a few numbers into the spreadsheet and 'fix' your first potential payout.

Oh, and do make sure you keep in touch to let me know how you get on. I'm looking forward to hearing about your payouts.

Best wishes,

*Lee Moore*

**Lee Moore**  
Creator, **FX Friday**

EXPLICIT REPEAT  
OF HEADLINE  
IDEA AT THE  
END

...continued overleaf...

GO BEYOND THE SALE.



Hey,

Apologies for my  
terrible handwriting,  
but now you know  
how my trainees used  
to feel!

Hope you found reading  
this copy useful and  
best of luck with  
your own copy.

BEST

Glenn